



**THE SCHOOL DISTRICT OF
PALM BEACH COUNTY, FL**

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**CHOICE AND CAREER OPTIONS
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Contact:

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**ACTION DATE:
February 1, 2014**

TO: Middle and High School Principals
FROM: Cheryl C. Alligood, Chief Academic Officer *cca*
SUBJECT: CAREER AND TECHNICAL EDUCATION MONTH

The District's Career Education team invites all secondary schools to participate in the annual observance of Career and Technical Education (CTE) Awareness Month. The Association for Career and Technical Education (ACTE) declares the entire month of February be dedicated to celebrating CTE. Please consider displaying the following message on your school's marquis in February 2014:

**February is Career and Technical Education Month
"Celebrate CTE Superheroes"**

According to the U.S. Bureau of Labor Statistics, 18 of the 20 fastest growing occupations within the next decade will require CTE. The subject areas most commonly associated with CTE are: Business, Trade and Industrial, Health Occupations, Agriculture, Family and Consumer Sciences, Marketing, Technology, and STEM.

The ACTE is committed to enhancing the job performance and satisfaction of its members; increasing public awareness and appreciation for career and technical programs; and assuring growth in local, state, and federal funding for these programs by communicating and working with legislators and government leaders. ACTE is the largest national education association dedicated to the advancement of education that prepares youth and adults for careers. ACTE's core purpose is to provide leadership in developing an educated, prepared, and competitive workforce.

Please contact the above named person if you are in need of further information.

EWG/CCA/JML/PBL:pap/kb/cy/jb

Approved: 
E. Wayne Gent, Superintendent